

May only



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## Social Media: How To Build Your Brand Foundation Tuesday June 27th

10:00 a.m. to 3:30 p.m. (bring your lunch)

Beacon Literacy 1331 – 44 Avenue NE Calgary

During this jam-packed, 4.5+ hour session you will learn:

- ♥ Sam's social media foundation principles
- ♥ Overview of the most popular social media platforms
- ♥ Do's and Don'ts for each platform
- ♥ How to determine the best platforms for you and your business
- ♥ Why online reputation management is critical to you and your business
- ♥ How to: increase exposure, improve search rankings, grow business partnerships,
- ♥ Tips to help you: stand out, position yourself as an expert, and make money
- ♥ Q & A at the end of the session

\_\_\_\_ YES! Sign me up! **Social Media: How To Build Your Brand Foundation** (limited seating)

Tuesday June 27th

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone No: \_\_\_\_\_

Email: \_\_\_\_\_

**Individual: \$ 149.00** (\$156.45 gst) **\*\*Bring a friend \$ 199.00** (\$208.95 gst) for 2 people **SAVE \$52!**

Payment options (with 5% GST) Receipts and participant information will be emailed to you. Thank you!

\_\_\_\_\_ email transfer ([sam@samrafoss.com](mailto:sam@samrafoss.com)) \_\_\_\_\_ PayPal

Date: \_\_\_\_\_ Fee Paid \_\_\_\_\_

\*\*Friend Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone No: \_\_\_\_\_

Email: \_\_\_\_\_